

### **Notice of determination**

Coimisiún na Meán (the "Commission"), in exercise of the powers and duties conferred on it by section 139L of the Broadcasting Act 2009 (the "Act"), after consultation with Tumblr, Inc. and with the Youth Advisory Committee in accordance with sections 139L(4)(a) and (c) of the Act, and having had regard to the matters set out in section 139L(3) of the Act, has determined on 17 October 2024 to apply the online safety code made on 10 October 2024 and known as the "Online Safety Code" to the service Tumblr.

The Commission further determines that the deadline for implementation of **Part A** of the Online Safety Code by Tumblr is **19 November 2024**.

The Commission further determines that the deadline for implementation of **Part B** of the Online Safety Code by Tumblr is **21 July 2025**.

**Niamh Hodnett**

**Online Safety Commissioner**

**Coimisiún na Meán**

17 October 2024