

## Designation Notice

### Notice of Designation of Named Video-Sharing Platform Service

Coimisiún na Meán (the "**Commission**"), in exercise of the powers and duties conferred on it by Section 139E and Section 139G(2) of the Broadcasting Act 2009 (the "**Act**"), and after consultation with Tumblr, Inc. pursuant to Section 139H of the Act, hereby designates Tumblr as a **named video-sharing platform service**, the service provider of Tumblr being under the jurisdiction of the State, and the service Tumblr therefore being one to which online safety codes may be applied.

### Effective Date

Pursuant to Section 139H(3)(a) of the Act, this designation takes effect upon the Commission giving Tumblr notice of the designation in writing. The effective date of this designation is therefore 29<sup>th</sup> December 2023.

**Jeremy Godfrey**

**Chairperson**

**Coimisiún na Meán**

29<sup>th</sup> December 2023