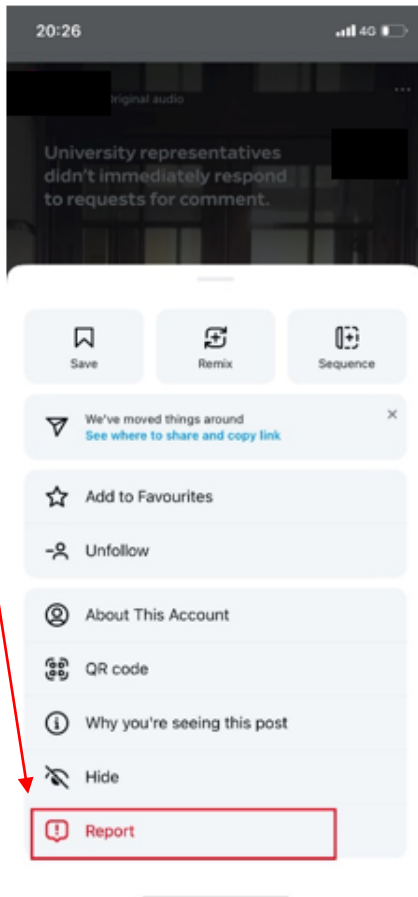


Reporting Illegal Content on Instagram

Step 1: Click on the ellipsis or three dots on the top right-hand corner of the post.

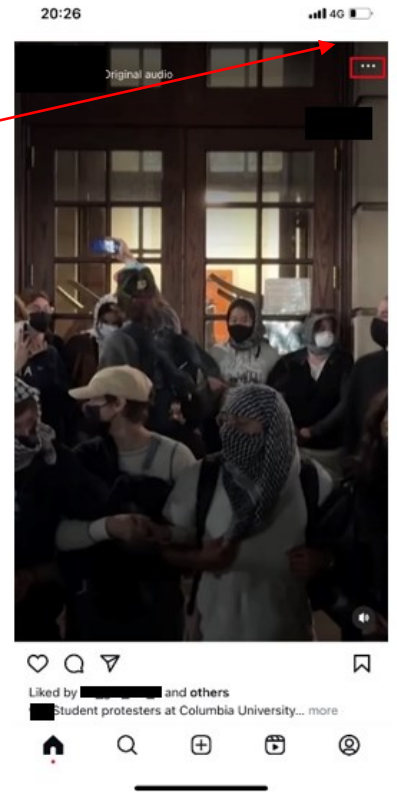


Step 2: Click on 'Report'.

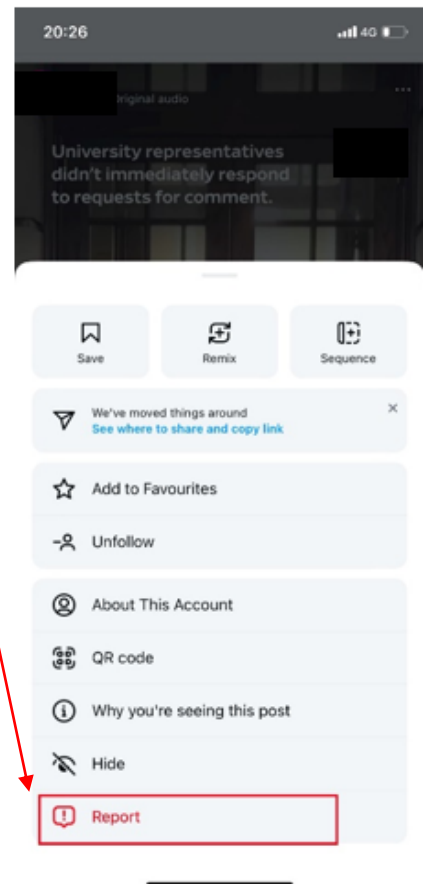


Reporting Harmful Content on Instagram

Step 1: Click on the ellipsis or three dots on the top right-hand corner of the post.



Step 2: Click on 'Report'.



Reporting Illegal Content on Instagram

Step 3: Select 'Report as unlawful'.

The screenshot shows the 'Report' form with the title 'Why are you reporting this post?' and a sub-header 'Your report is anonymous. If someone is in immediate danger, call the local emergency services – don't wait.' Below this is a list of reporting options: 'I just don't like it', 'Bullying or unwanted contact', 'Suicide, self-injury or eating disorders', 'Violence, hate or exploitation', 'Selling or promoting restricted items', 'Nudity or sexual activity', 'Scam, fraud or spam', 'False information', and 'Report as unlawful'. The 'Report as unlawful' option is highlighted with a red box.

Step 4: Select 'Content is unlawful for another reason' (for non-IP, defamation and privacy/erasure under GDPR issues).

The screenshot shows the 'Report' form with the title 'What type of unlawful content?' and a sub-header 'Select an option to report content that you believe goes against your local laws.' Below this is a list of reporting options: 'Intellectual property', 'Defamation', 'Request to erase personal data under GDPR', and 'Content is unlawful for another reason (e.g. hate speech, harassment)'. The 'Content is unlawful for another reason' option is highlighted with a red box.

Step 5: The illegal content reporting form (for non- IP, defamation and privacy/erasure under GDPR issues)

This form is virtually identical to that for Facebook. See 'Reporting Content on Facebook'.

Reporting Harmful Content on Instagram

Step 3: Select an option (other than 'Report as unlawful') to explain why the content potentially violates Instagram's Community Standards.

The screenshot shows the 'Report' form with the title 'Why are you reporting this post?' and a sub-header 'Your report is anonymous. If someone is in immediate danger, call the local emergency services – don't wait.' Below this is a list of reporting options: 'I just don't like it', 'Bullying or unwanted contact', 'Suicide, self-injury or eating disorders', 'Violence, hate or exploitation', 'Selling or promoting restricted items', 'Nudity or sexual activity', 'Scam, fraud or spam', 'False information', and 'Report as unlawful'. The first seven options are highlighted with a red box.