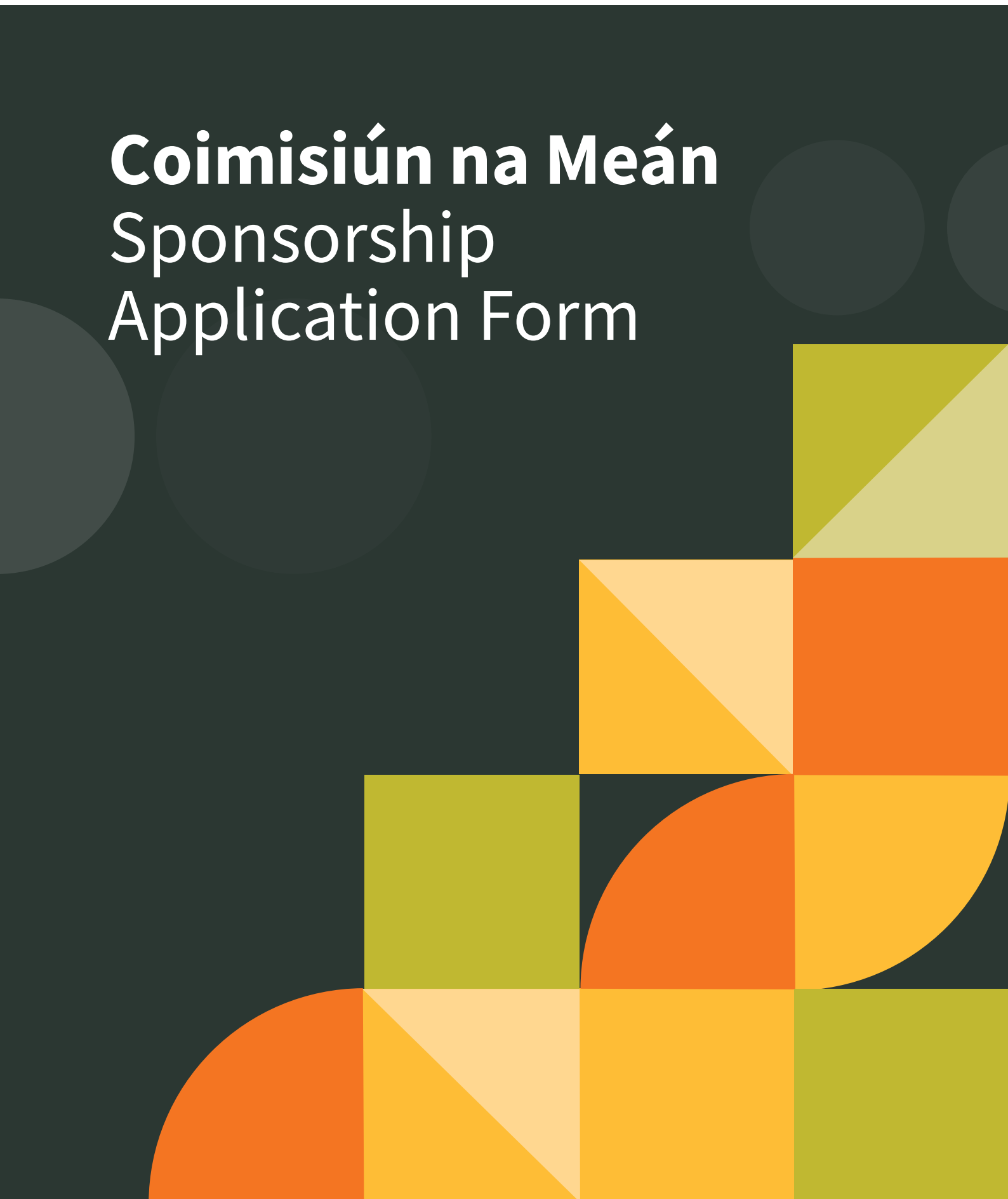


Coimisiún
na Meán

Coimisiún na Meán Sponsorship Application Form



Coimisiún na Meán

Sponsorship Application Form

Note: Please do not complete this form in a web browser.
The form must be downloaded and saved before submitting.

1. Applicant Details

Name of Applicant:

Proposed Contractor:

Proposed Contractor's Legal Status eg. registered company, individual sole trader, representative body etc.

Proposed Contractor's Registration No.:

Proposed Contractor's Address:

Website:

X (formerly Twitter:)

Facebook:

Instagram:

Contact Person:

Contact Email:

Contact Phone No.:

2. Event/Activity

Title of event/activity:

Event date(s) If dates are not confirmed, please supply indicative dates:

Location(s):

Describe the event/activity (max 200 words).

Describe the target audience - demographic, sector, interest, expected numbers (max 200 words).



Coimisiún na Meán aims to ensure a thriving, diverse and safe online and media landscape. Explain how the event/activity supports the work and aims of Coimisiún na Meán, and aligns to its published [Work Programme](#) (max 200 words).



3. Finance

Amount of funding requested:

Total budget for event/activity:

If this is a series of events/activities, provide a total budget for each element:

Explain what Coimisiún na Meán sponsorship funds will be spent on, and where the balance of funding for the proposed event/activity is to be sourced, and whether it is already secured. Indicate the financier, amount, and whether additional funding is secured.

4. Promotion and Recognition

Outline the marketing strategy for the event/activity (max 200 words).

How will Coimisiún na Meán sponsorship be recognised?

Inclusion of Coimisiún na Meán logo on event promotional materials
(website, programme, posters/ads)

Yes / No

Details:

Acknowledgement of Coimisiún na Meán in event social media posts

Yes / No

Details:



Coimisiún na Meán support acknowledged in press releases/media announcements Yes / No

Details:

Coimisiún na Meán advert in event programme Yes / No

Details:

Coimisiún na Meán promotional materials (pop-ups, backdrops, videos) shown at event Yes / No

Details:

Tickets for Coimisiún na Meán attendance Yes / No

Details:



Speaking opportunities for Coimisiún na Meán

Yes / No

Details:

Other

Yes / No

Details:

5. Track Record

Describe your experience of organising previous iterations of this event/activity or similar, including any events previously funded by Coimisiún na Meán and/or Broadcasting Authority of Ireland. Include relevant links for events/activities not sponsored by Coimisiún na Meán/Broadcasting Authority of Ireland.



If you have previously entered into a sponsorship contract with Coimisiún na Meán and/or the Broadcasting Authority of Ireland, please confirm the contract's status. For example, is the contract closed, or do any required deliverables under the terms of the contract remain outstanding?

I have read and understood the relevant Sponsorship Scheme Guide for Applicants.
