



Coimisiún  
na Meán

# Consultation Document: Draft Strategy Statement 2025 - 2027

Publication date: 6 November 2024

Deadline for response: 5pm on 4 December 2024

## Summary

Section 29 (1) of the Online Safety and Media Regulation Act, 2022 (OSMRA), provides that Coimisiún na Meán (“An Coimisiún”) shall prepare a three-year Strategy Statement as soon as possible after establishment.

Section 29 (5) of the OSMRA requires a period of public consultation on a draft of the Strategy Statement.

This Consultation Document includes a link to a proposed Strategy Statement for the three-year period, 2025 to 2027 inclusive. It invites feedback on that proposed Strategy Statement.

This document also sets out the process by which the proposed Strategy Statement has been developed (see Section 1, page 3) and a description of how to participate in the consultation process (See section 3, page 3).

In parallel with this Consultation Document, participants in this consultation process may wish to refer to our Consultation Guidelines, which can be accessed [here](#).



# 1. Introduction

Coimisiún na Meán (“An Coimisiún”) is Ireland’s agency for developing and regulating a thriving, diverse, creative, safe and trusted media landscape. It was established on 15 March 2023 by the Online Safety and Media Regulation Act 2022 which amended the Broadcasting Act 2009. The powers and functions of the Broadcasting Authority of Ireland (the ‘Authority’) were transferred to An Coimisiún under Part 16 of the 2022 Act.

An Coimisiún is now in the process of developing our inaugural Strategy Statement for the period 2025 to 2027 inclusive. The development of our inaugural Strategy Statement marks an important milestone. It sets out our vision and lays strong foundations for the type of organisation we want to become. It includes our key priorities and the outcomes we expect to contribute to during the three-year period from January 2025 to December 2027. The Statement will help us prepare strategically for the opportunities and challenges ahead, at national and European levels, and support us in building an organisation that is fit for purpose while growing rapidly. It will also frame the preparation of annual work programmes that will set out our plans for each of the three years. We are currently drafting the first such work programme which will be published alongside the finalised Strategy Statement in early 2025.

As part of the process of developing our Strategy Statement, we have reflected on our legislative mandate, considered our purpose, consulted our staff, completed a comprehensive benchmarking exercise, and engaged extensively with a broad range of stakeholders to inform the development of the proposed Statement of Strategy which is included in this document. We now wish to consult with the public to gather your views.

We greatly value your views and thank you for participating in the consultation process.

## 2. Proposed strategy statement

The text of the proposed Strategy Statement is available [here](#).

## 3. Responding to this consultation

We are seeking views in relation to the proposed Strategy Statement via this [online form](#). We request that submissions are concise and focus on the key points you wish to make, giving reasons for your views. All key points should be included in the online form. While you may wish to support these points by including a hyperlink to reference material, this is not a requirement. We anticipate that it should be possible, in the majority of cases, to convey all key points without reference to supplementary material.

An Coimisiún has engaged Forvis Mazars to support this strategy development process. If you require any assistance with making a response (for example, if you are not in a position to contribute by way of the online form), please contact Forvis Mazars by email at [CnMStrategy@mazars.ie](mailto:CnMStrategy@mazars.ie) or by phone on 01 449 4400 so that an alternative means can be arranged.



### **3.1. Timeframe for responses**

All responses to this consultation must be submitted **no later than 5pm on 4 December 2024**.

### **3.2. Use of information**

#### **3.2.1. Personal data**

During the course of this consultation, An Coimisiún will be assisted by Forvis Mazars. An Coimisiún will comply with its obligations under the General Data Protection Regulation (“GDPR”), the Data Protection Act 2018 and any other applicable data privacy laws and regulations. An Coimisiún is obligated and committed to protecting all personal data submitted. This includes ensuring that data processors such as Forviz Mazars process personal data in accordance with the written instructions of An Coimisiún and in compliance with obligations under the General Data Protection Regulation (“GDPR”), the Data Protection Act 2018 and any other applicable data privacy laws and regulations. An Coimisiún has an appointed Data Protection Officer who is registered with the Data Protection Commission. You can find out more on how An Coimisiún processes personal information in our published [policy](#).

As part of the consultation process, An Coimisiún and Forvis Mazars will collect the name, email address, and any other personal information in your response. The name of the respondent to the consultation and the response provided will be made publicly available. However, An Coimisiún will not make publicly available your contact details, such as your address, phone number or email. The information collected will be used only for the purposes of this consultation process and where lawfully permitted.

#### **3.2.2. Confidential information**

It is An Coimisiún’s intention to publish submissions received in response to this consultation. Please clearly mark any information considered to be confidential in your response.

An Coimisiún will treat confidential information in accordance with its [Consultation Guidelines](#).

#### **3.2.3. Freedom of information**

Information held by An Coimisiún is subject to its obligations under law, including under the Freedom of Information Act 2014. We will consult you about information you mark as confidential before deciding on any request made under the Freedom of Information Act, 2014.

